



**B E**  
THE KIND  
OF WOMAN  
THAT MAKES  
OTHER WOMEN WANT  
TO UP THEIR GAME

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Fall Into Success©





## Free Guide To A Successful Fourth Quarter

# Wow

Can you believe we only have one more month left in the third quarter? As women that lead, we often plan out our lives, this gives us a sense of accomplishment, and endurance to finish the race. As women we also struggle when we don't meet those goals and we become easily distracted and tap all the way out. I want to give you a free guide to getting back on track! It's not too late, there is a lot that can be done in 90 days. I won't leave a laundry list just 3 simple strategies to execute.

*Let's Jump Right To It!*

# I Promise!

I will not give you a laundry list of things, I truly believe what's simple gets done!

1. **Refresh the original vision:** As we move in time things can become distorted, conversations can change our thoughts and level of excitement about what we set out to do and this can throw you off course. We tend to compare our level of success to others and this will make us shift and lose our passion for our true dreams. Get acquainted again with your first love, the thing that makes your insides turn and your heart flutter!
2. **Audit the process:** In every vision, dream, adventure there is a process! Often times we skip steps and seek short cuts in hopes that we will gain more ground or get to the end result faster. Trust me in the 20 plus years of experience I have, there are no short cuts. The process should consist of the following:
  1. What is the specific vision: Write the vision and make it plain!
  2. The process should have a way to be measured for instance; if I plan to start a blog, it is not enough to just start the blog, how many blogs will I do.
  3. The process must include attainable goals! The worst thing to ever do is to set yourself up for failure and those who trust what you are doing but not coming through. This often happens by over committing and not being real with yourself. When you set the goal ask yourself is this attainable. Consider setting your goals up by quarters.
  4. The process must be relevant, you can't say "I am going to start a YouTube channel and my topic will be "single moms" and your channel is featuring "make up spoofs." The hardest part of being relevant is staying in the relevant space, especially when it does not seem like it is working.
  5. The process must be in the right timing, timing matters. Understanding the space and opportunities before you is critical. A good example would be, you live in a saturated football market, there is a lot of tailgating and you host an event on a major football night. The event could be great but the timing is wrong. Know there is power in the pause!
3. **Execute:** It is just that simple! You can not expect anyone to be more passionate about your success than you. I am an avid reader, and in one of my favorite books, it is real clear! It states "A man that don't work, don't eat. What you put into it, you get out of it. Put in the work. Know that it may not always turn out just as you planned it, this allows you to enjoy the excitement in the midst of the journey!

*Don't Forget To Always Have Fun!*

# How Will You Lead The Rest Of This Year?



Like any craft, leadership requires that you learn from your mistakes and continually work at strengthening your weaknesses. Seek out a coach that you admire. Jot down the characteristics that you feel makes them a great leader.

Then ask yourself, *How do I compare?*

Chances are, they weren't always a great leader, so determine what they did along the way to become the leader they are today. And keep working on developing characteristics of a good leader.

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